

ASSESSMENT GUIDE

MGMT656: Global Experience

Semester 2 2021

Assessment 1

Individual Article Critique

Weighting [25%]

Assessment Artefact (Essay)

Why this assessment?

- By completing this assessment, students will have developed important skills to aid in analysing key contemporary issues involved in the management of international business.
- To determine if students can explain the reasons behind an opinion taken.
- Authentic assessment which exposes students to a real-life scenario in international business.
- Allows you to develop your own critical thinking and analysis skills, as well as helps you hone your language and writing.
- The feedback from this assessment will help students to be ready to correct any conceptual misunderstanding and apply in the next assessment.

What are the types of employability skills that I will acquire upon completion of this assessment?

Skill Type	
Developed critical and analytical thinking	☒
Developed ability to solve complex problems	☒
Developed ability to work effectively with others	☐
Developed confidence to learn independently	☒
Developed written communication skills	☒
Developed spoken communication skills	☐
Developed knowledge in the field study	☒
Developed work-related knowledge and skills	☒
Develop effective research skills	☒

Assessment Overview:

Require students to critically relate concepts of international business theories contemporary social issues relevant to a specific NEWS article.

Due date:	3 September 5PM
Weighting:	25%
Length and/or format:	1000 words, Essay format
Learning outcomes assessed	LO1, LO3
Graduate attributes assessed	GA5, GA6
How to submit:	Turnitin on LEO

Return of assignment:	Within 2 weeks after submission
Assessment criteria:	Rubric: see end of document

Context

This assessment task consists of writing a 1000-word article critique. The purpose for writing a critique is to evaluate somebody's work (in this case a news article) in order to increase the reader's understanding of it. A critical analysis is subjective writing because it expresses the writer's opinion or evaluation of a text.

Instructions

Locate and critically analyse a recent news article on a topic concerning the culture of international business, international law, or political and legal environments. You will find such articles in daily newspapers as well as in more dedicated economic/business journals such as The Economist magazine. Factiva, an electronic database system available through the ACU Library also allows you to search for newspaper articles on specific topics. You may consult with your lecturer if you are unsure of the suitability of your article.

Please Note - your business article must have been published within the last six months.

Structure

Introduction (100 words)	The length of an introduction is usually one paragraph. Include a few opening sentences that announce the author(s) and the title, and briefly explain the topic of the text. Present the aim of the text and summarise the main finding or key argument. Conclude the introduction with a brief statement of your evaluation of the text. This can be a positive or negative evaluation or, as is usually the case, a mixed response.
Summary (150 words)	Present a summary of the key points along with a limited number of examples. You can also briefly explain the author's purpose/intentions throughout the text, and you may briefly describe how the text is organised.
Critique (700 words)	The critique should be a balanced discussion and evaluation of the strengths, weakness, and notable features of the text. Remember to base your discussion on specific criteria. Good reviews also include other sources to support your evaluation (remember to reference). You can choose how to sequence your critique. Here are some examples to get you started: • Most important to least important conclusions you make about the text. • If your critique is more positive than negative, then present the negative points first and the positive last. • If your critique is more negative than positive, then present the positive points first and the negative last. • Include a paragraph or two of positive aspects and another of negative.
Conclusion (50 words)	This is usually a very short paragraph. • Restate your overall opinion of the text. • Briefly present recommendations. • If necessary, some further qualification or explanation of your judgement can be included. This can help your critique sound fair and reasonable.
References (Not included in word count)	If you have used other sources in your review you should also include a list of references at the end of the review.

How do I submit?

- Electronic submission using LEO through Turnitin
- Please include your student ID number and your name in the assignment file name.
- Submit one soft copy via LEO (link on unit site under Assessment). Please ensure you save a copy of your document before submitting it.
- Include the checklist below in your assessment document
- You must keep a backup copy of every assignment you submit, until the marked assignment has been returned to you. In the unlikely event that one of your assignments is misplaced, you will need to submit your backup copy.
- Any work you submit may be checked by electronic or other means for the purposes of detecting collusion and/or plagiarism.

Checklist for students to submit along with their assignment

My submitted assignment report is within the specified word limit	☐
I have included references using specified referencing style	☐
I have correctly cited all my sources and references	☐
I have formatted my report as per the specifications	☐
I have checked my Turnitin report to ensure the similarity report is acceptable and explainable	☐
I will be able to supply the process output, if required by my lecturer to prove this is my own work (e.g., screen dump of my search and retrieval of journal articles, etc.)	☐
I have completed proof reading and checked for spelling and grammar	☐
I have submitted my work before the due date/time	☐

Some Helpful Websites and Resources

- [Library | ACU](#)
- [Cultural difference in business | Valerie Hoeks | TEDxHaarlem - YouTube](#)
- [Globalization explained \(explainity® explainer video\) - YouTube](#)
- [How is country risk affecting your business? - YouTube](#)
- [Humor and culture in international business | Chris Smit | TEDxLeuven - YouTube](#)
- [Political Risks of International Business - YouTube](#)
- [Pros and Cons of Globalization - YouTube](#)
- [The 3 kinds of risks in international trade finance. - FITTskills online. - YouTube](#)
- [The Risks of International Business - YouTube](#)
- [Political Risk: How Businesses And Organizations Can Anticipate Global Insecurity - YouTube](#)
- [Sovereign Ratings -- A Proxy for Country Risk? - YouTube](#)
- [What is Legal Risk ? - YouTube](#)

Who can help me?

ACU Academic Skills Unit (ASU):

<https://www.acu.edu.au/student-life/student-services/academic-skills-development/academic-skills-unit>

Lecturer: Dr. Andrew Papadimos (Andrew.Papadimos@acu.edu.au)

I'm having problems

Special Consideration Form (covers issues that may have a bearing on your performance with the assignment):

https://www.studentportal.acu.edu.au/-/media/acu/portal/pdfs/sc_application_for_special_consideration.pdf

Assignment Extension form (covers issues that may have a bearing on your completion time for the assignment):

[EX Extension of time for Submission of an Assessment Task \(acu.edu.au\)](#)

Referencing

All referencing should be in [ACU Harvard style](#); however if you are coming from another faculty, you may choose to use your usual referencing style. If this is the case you must indicate at the top of your reference list what referencing style you are using (e.g. APA, MLA, Chicago, etc).

Please ensure your assignment makes use of in-text citations and a reference list. Missing citations or references is equivalent to plagiarism.

Criteria

The full criteria are compiled in a rubric, which can be found on the following page/s.

Rubric for Assessment 1 – Individual Article Critique – 25% Weighting

Learning Outcomes	Criteria	Standards				
		Below Expectations	Meets expectations		Exceeds Expectations	
		NN (0-49)	PA (50-64)	CR (65-74)	DI (75-84)	HD (85-100)
GA5 LO1 Weight = 10 marks TL=3 Learning stage = I & D	Compare, contrast, and apply ethical perspectives to key models of international business and cross-cultural management. (10 marks)	Failed to compare, contrast, and apply ethical perspectives to key models of international business and cross-cultural management. (0 – 4.9 marks)	Adequately compares, contrasts, and applies ethical perspectives to key models of international business and cross-cultural management. (5.0 to 6.4 marks)	Credibly compares, contrasts, and applies ethical perspectives to key models of international business and cross-cultural management. (6.5 to 7.4marks)	Distinctively compares, contrasts, and applies ethical perspectives to key models of international business and cross-cultural management. (7.5 to 8.4 marks)	Highly distinctively compares, contrasts, and applies ethical perspectives to key models of international business and cross-cultural management. (8.5 to 10 marks)
GA6 LO3 Weight = 7.5 marks TL= 3 Learning stage = I & D	Problem solving of international issues impacting on International Business in contemporary news using relevant information. (7.5 marks)	Failed to problem solve international issues impacting on International Business in contemporary news using relevant information. (0 – 3.7 marks)	Adequately problem solved international issues impacting on International Business in contemporary news using relevant information. (3.8 to 4.8 marks)	Credibly problem solved international issues impacting on International Business in contemporary news using relevant information. (4.9 to 5.5 marks)	Distinctively problem solved international issues impacting on International Business in contemporary news using relevant information. (5.6 to 6.3 marks)	Highly distinctively problem solved international issues impacting on International Business in contemporary news using relevant information (6.4 to 7.5 marks)
GA6 LO3 Weight = 7.5 marks TL= 3 Learning stage = I & D	Discussion and analysis of the contribution of news article to establishing a global partnership. (7.5 marks)	Failed to discuss and analyse contribution of news article to establishing a global partnership. (0 – 3.7 marks)	Adequately discussed and analysed contribution of news article to establishing a global partnership. (3.8 to 4.8 marks)	Credibly discussed and analysed contribution of news article to establishing a global partnership. (4.9 to 5.5 marks)	Distinctively discussed and analysed contribution of news article to establishing a global partnership. (5.6 to 6.3 marks)	Highly distinctively discussed and analysed contribution of news article to establishing a global partnership. (6.4 to 7.5 marks)

GA - Graduate Attribute; LO - Unit Learning outcome; TL- Taxonomy Level (or level of complexity) (see Bloom's Taxonomy); Learning Stage – Introduced (I), Developed (D), Assured (A).